

Jonah Youngblood

Digital Marketer / Web Dev Ops / IT Leader



Tampa, FL 33611



863-999-4543



hire@jonahyoungblood.com

Professional Summary

Expert IT, digital marketing and web application leader with a habit for making the impossible projects possible. Over 12 years of experience in crisis response, teams management, digital marketing and enterprise full-stack operations. Successful history partnering with and working for EBITAs, private equity, OEM, and SmBs; directly for company principals, leading teams, or as a team contributor (SME).

Taking classes for JS ES6+, React.JS, and Nginx MVC, OOP

Skills

- Data Analytics
- AD, MS Exchange, Azure, GSuite, VM ESXi, Power BI
- IoT Networks
- CMS Development
- Team Management
- PHP
- Channel Marketing
- HTML 5, CSS
- LAMP Full Stack Expert
- MEAN Full Stack (node.js)
- General and Advanced PC troubleshooting
- SEO/SEM
- Cyber Security, Pen testing
- Background in electrical and aerospace engineering

Work History

IT Web Manager

Creative Closets and More

10/2018 - Current

Marietta, GA

- Develop LAMP stack Wordpress CMS and multi-channel digital marketing plan
- Create, manage, and maintain the corporate office's thin client network of VM ESXi terminals and in-house server.
- Manage and maintain ERP network systems on factory floor CAD intranet and CNC machines
- Attend on-site technical meetings as needed and assist daily on-site personel with escalations
- Test and debug site updates and prevent functional flaws based on user feedback
- Incorporate SEO techniques to verify maximum organic site exposure to search engine robots and crawlers
- Create, manage, and maintain Google Adwords campaign and related account
- Advanced PC Troubleshooting
- Manage and maintain social media accounts

Chief Technology Officer

Dot Com Global Media


04/2022 - 09/2022


Naples, FL


- Manage and maintain over 110 cold-fusion based websites concurrently achieving SEM budgetary and performance goals
- Establish, lead, and support operations with documentation, policy and technology standards, TMS/CMS implementation and compliance, web server performance upgrades, core code updates, training documentation, work culture and digital marketing

Jonah Youngblood

Digital Marketer / Web Dev Ops / IT Leader

 Tampa, FL 33611

 863-999-4543

 hire@jonahyoungblood.com

Work History

Chief Technology Officer

04/2022 - 09/2022

Dot Com Global Media

Naples, FL

- Establish analytical standards for data-driven KPIs and client reporting
- Provide remote technical support for windows and Linux client and server systems
- Create, manage, and maintain company Adwords service as sole contributor with combined budgets of over \$20,000 mo.
- Coordinate third-party vendors and client IT teams to seamlessly deliver effective solutions
- Implimented company's first crisis response management plan

Lead Web Developer

09/2021 - 03/22

Exclusive Marketing Agency

San Diego, CA

- Create, manage, and maintain over 150 wordpress CMS sites using various page builders, custom themes, integrations.
- Establish, lead, and support operations with documentation, policy and technology standards, web server performance upgrades, core code updates, and support documentation
- Provide full-stack support and maintenance for all web properties
- Custom API integrations for select client sites
- Manage and worked with a small team of 5-7 SMEs.
- Supplimentary graphic design and digital marketing (SEM, keyword intelligence)

Director of Information Technology

12/2020 - 08/21

Alliance Service Group

Farmington Hills, MI

- Establish, lead, and support operations with documentation, policy and remote work-site connectivity supporting 750+ employees nationwide.
- Create, manage, and maintain primary corporate website and numerous subsidiaries of the parent portfolio and provide remote technical support to remote work sites

Solutions Expert

10/2018 - 03/20


Southern Cross Corporation


Norcross, GA


- Advanced IT/web app problem solver for on-site utility technicians working in power restoration and gas leak detection fields
- Manage and maintain Azure data warehouses storing customer order data (PII)
- Manage and maintain all corporate systems to SOC 2 compliance standards
- Provide on-demand on-site remote support as required
- 14 direct reports, worked with a team spanning 2500+ across 27 states
- Provide proprietary solutions for Clevest, an android app, legacy windows mobile devices, Neptune bluetooth radios, and other ruggedized inputs.

Jonah Youngblood

Digital Marketer / Web Dev Ops / IT Leader

 Tampa, FL 33611

 863-999-4543

 hire@jonahyoungblood.com

Education

The Art Institute

Interactive Media Design

2007 - 2010

Tampa, FL

Embry-Riddle Aeronautical University

Aerospace Engineering

2005 - 2006

Daytona Beach, FL